

Summary of Commonplace Responses

Commonplace is an online engagement platform allows connect with the whole community, hear their voices and make better, more inclusive planning decisions. It is used by over 200 organisations in the UK, including several other London Boroughs for their LTN engagement. Currently the Council is utilising the “Community Heatmap” tool, which allows users to virtually “drop a pin” onto a map to add their ideas and comments. The Commonplace site for Ealing’s LTNs went live on 23rd October 2020. The site is still live, and we be until the conclusion of the ETO consultations. Therefore, the analysis below considers all comments received up until 20th November 2020, to enable time for the analysis to be undertaken prior to publishing this report.

General Statistics

At 1600 hrs on 20th November there had been:

- 11,053 “hits” or “visits” to the site
- 4,951 comments made by 3,727 contributors.
- 35,709 “agreements” or “likes” of comments made by other contributors.
- Overall 76% of comments were negative, 19% were positive and 5% were neutral

[Note the reference in this section to “all the LTNs” was an option on Commonplace to comment on all the LTNs with a single click and is not, therefore, an aggregate.]

The most commented on LTN was LTN 21 (West Ealing South) followed by “All the LTNs”. The table below shows the comments on each LTN as a percentage of the total comments

All the LTNs	30%	Loveday Road	9%
West Ealing South	34%	Junction Road	6%
West Ealing North	3%	Bowes Road	1%
Acton Central	8%	Mattock Lane	2%
Adrienne Avenue	1%	Olive Road	2%
Outside an LTN	4%		

Sentiment

Commonplace allows respondents to click on a face icon which depicts how they feel about the proposal (i.e. sentiment). The sentiment. of comments left by LTN is as follows *[note individuals could leave multiple comments]:*

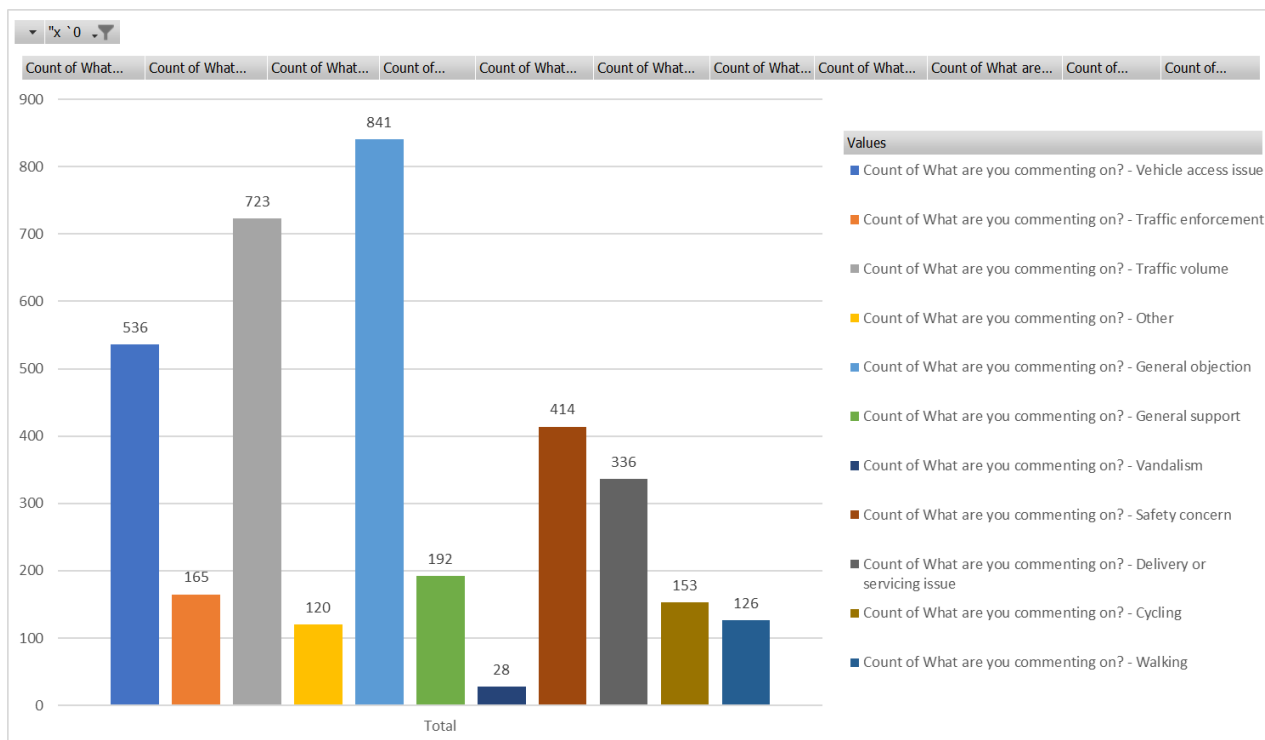
LTN	positive	mostly positive	neutral	mostly negative	negative
All the LTNs	164	28	10	64	1132
West Ealing South	331	53	10	73	1029
West Ealing North	29	4	4	8	109
Acton Central	90	11	9	23	251
Loveday Road	96	9	2	15	243
Junction Road	58	16	2	17	184
Bowes Road	11	3	0	1	6
Mattock Lane	21	4	1	6	69
Adrienne Avenue	5	3	0	2	17
Olive Road	31	5	1	7	49
Outside an LTN	19	3	8	17	100

Analysis of Comments

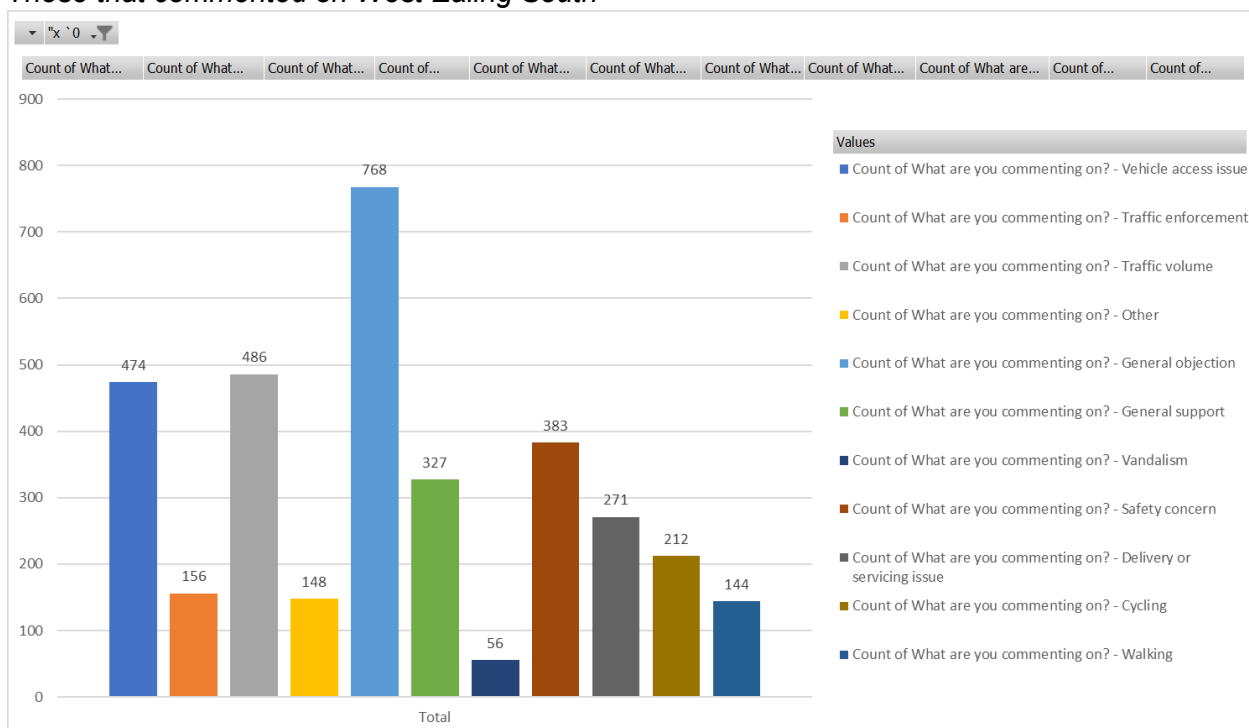
What was commented on?

The following graphs show the reasons people tagged for commenting on for each LTN

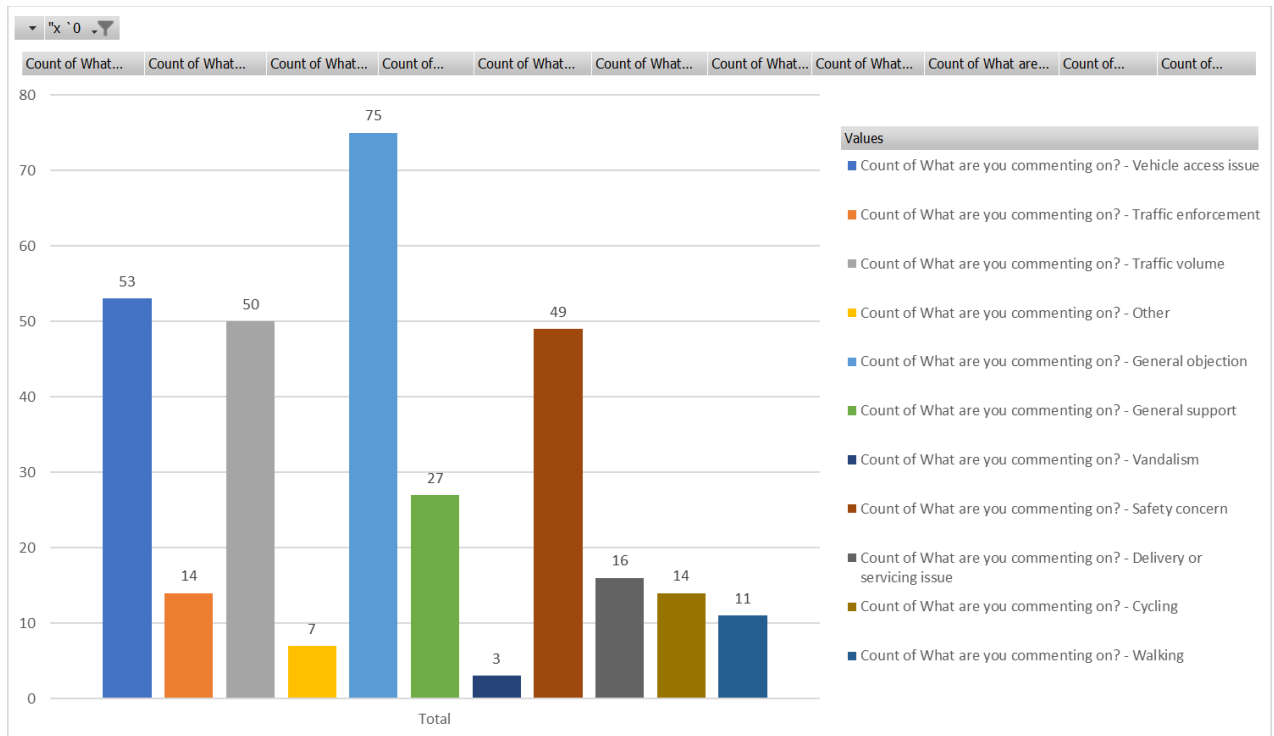
Those that commented on "All LTNs"



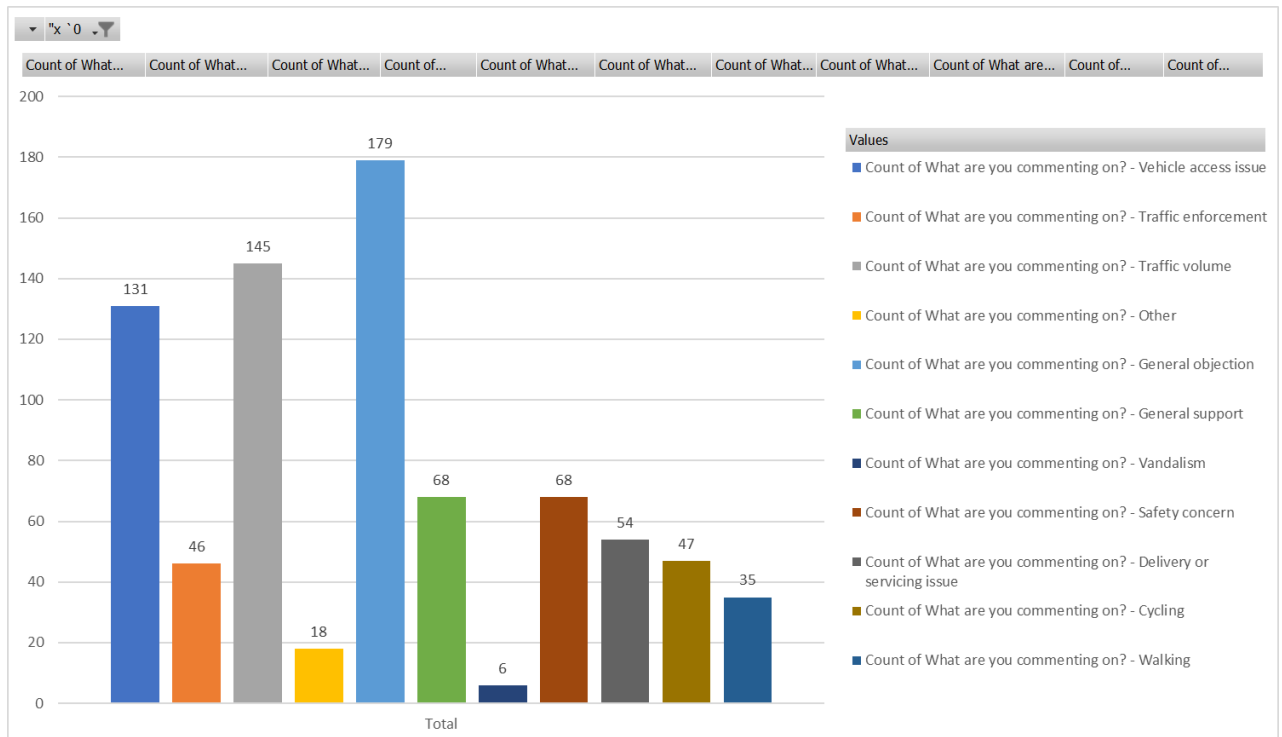
Those that commented on West Ealing South



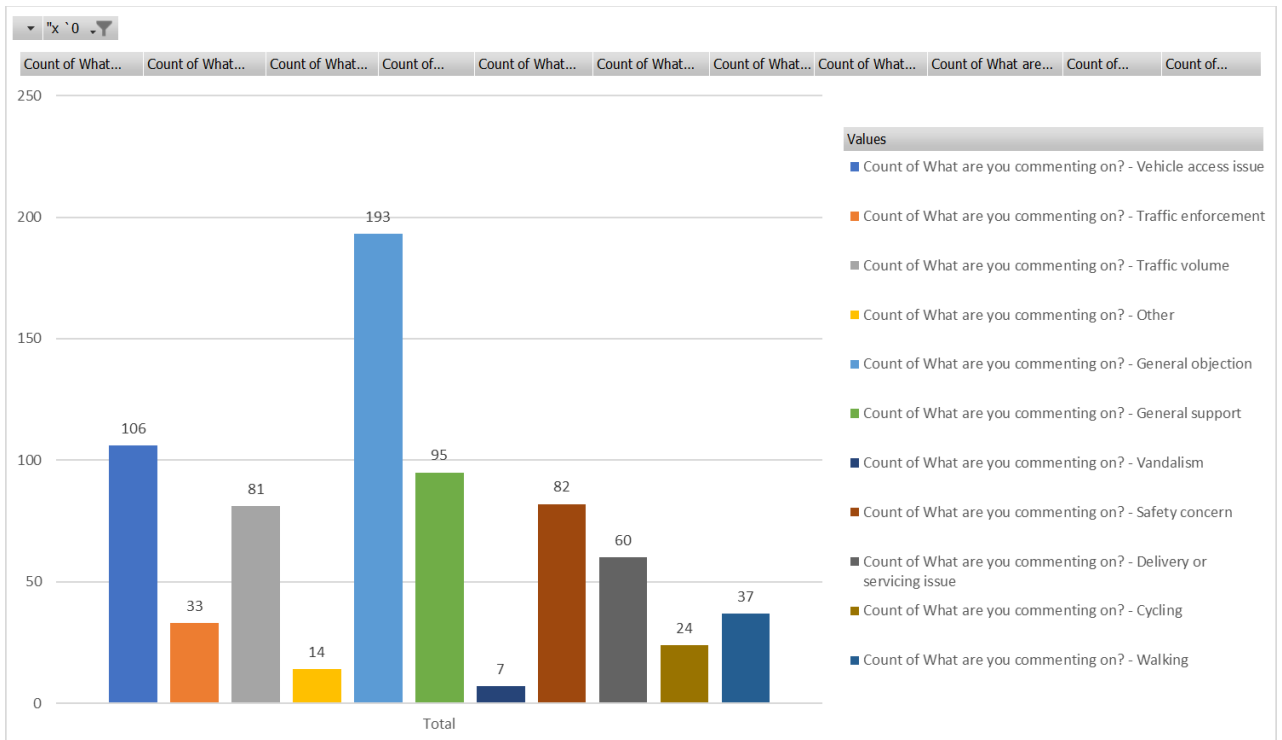
Those that commented on West Ealing North



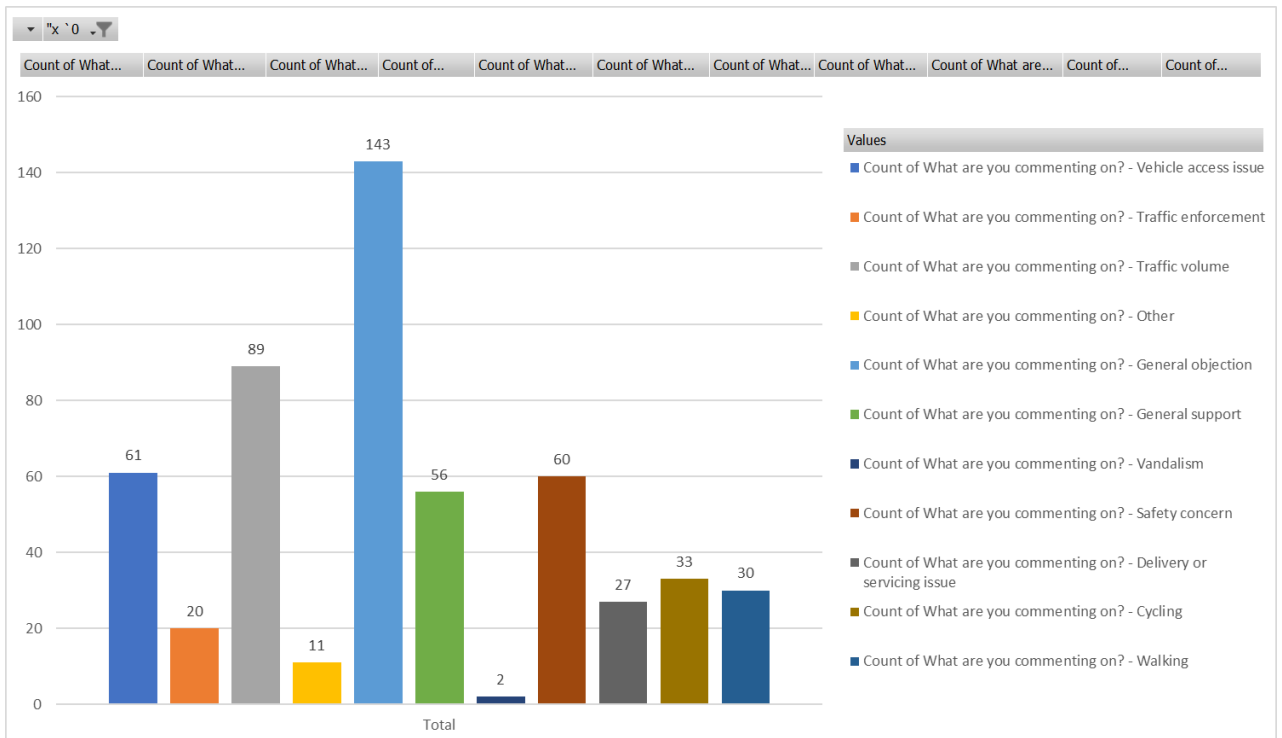
Those that commented on Acton Central



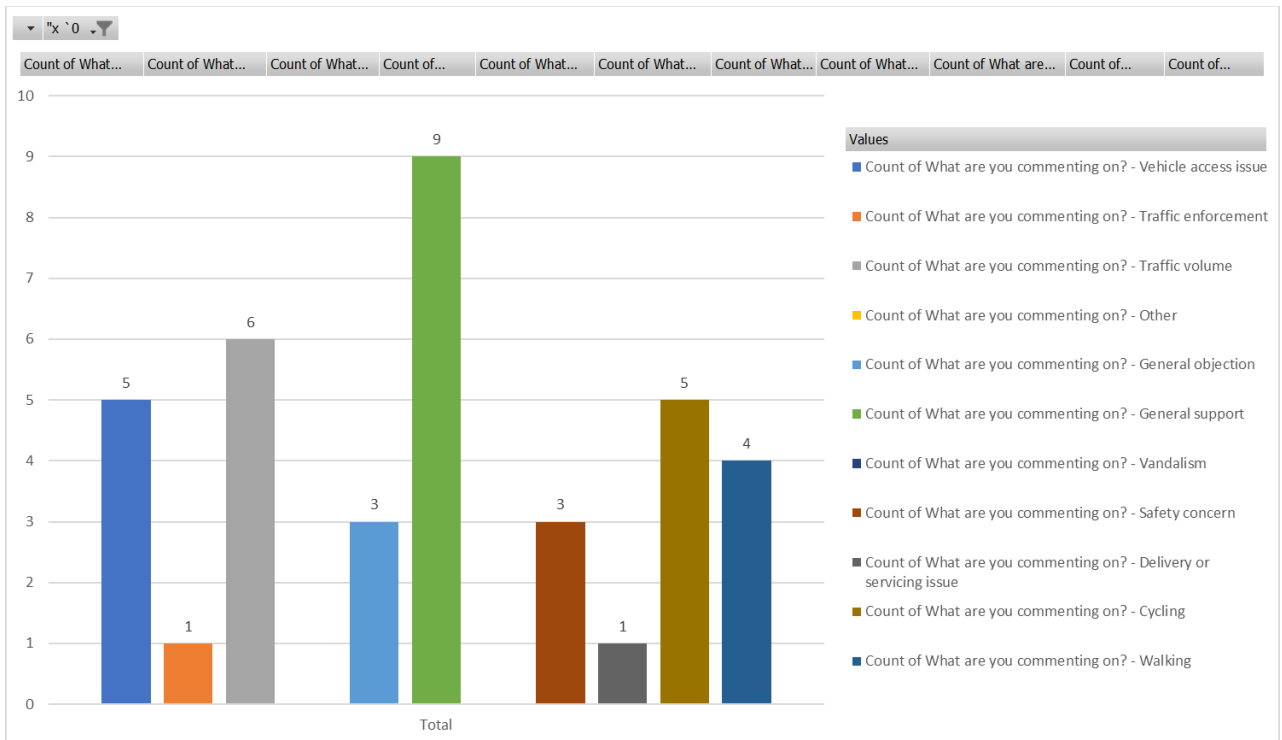
Those that commented on Loveday Road



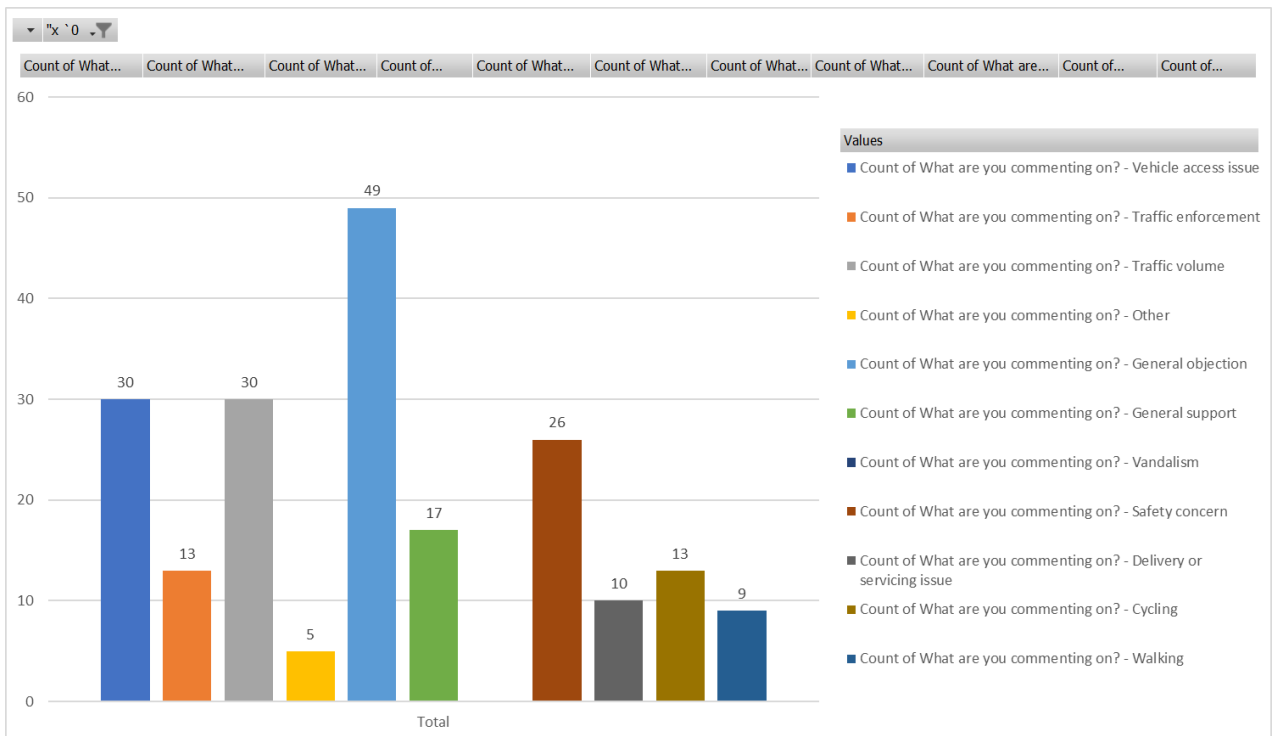
Those that commented on Junction Road



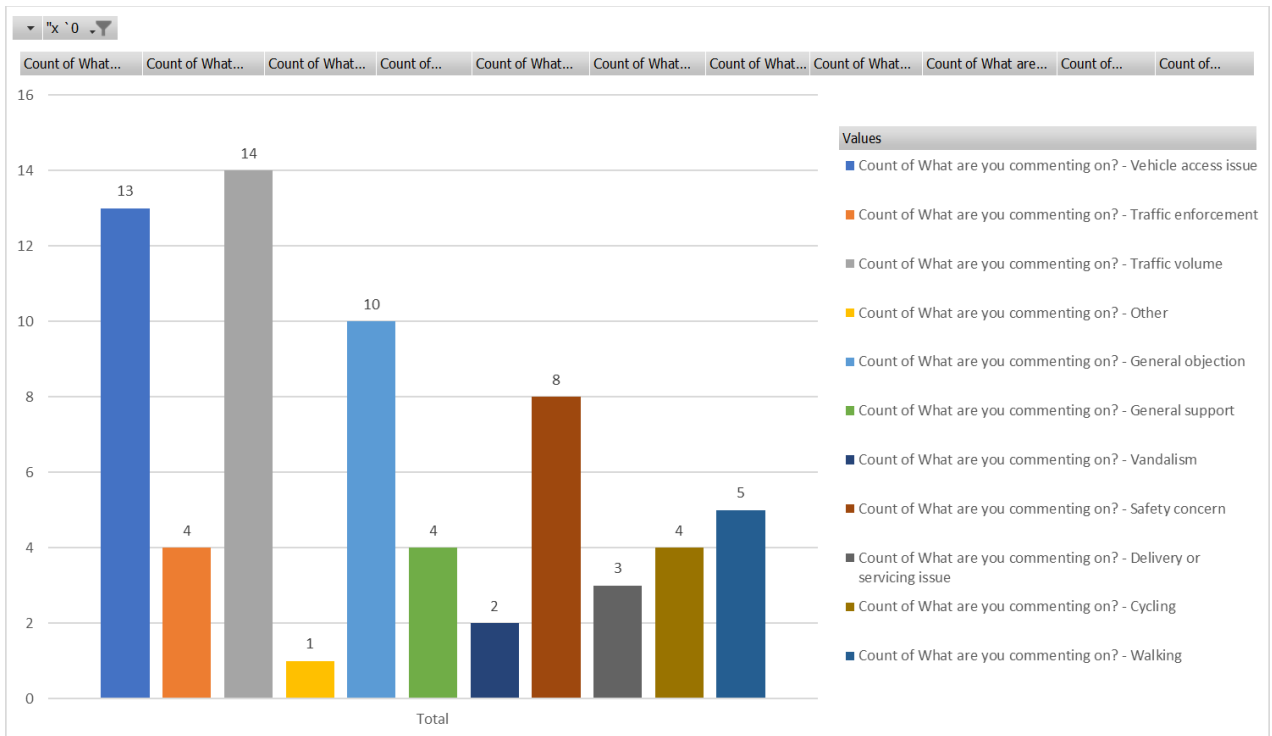
Those that commented on Bowes Road



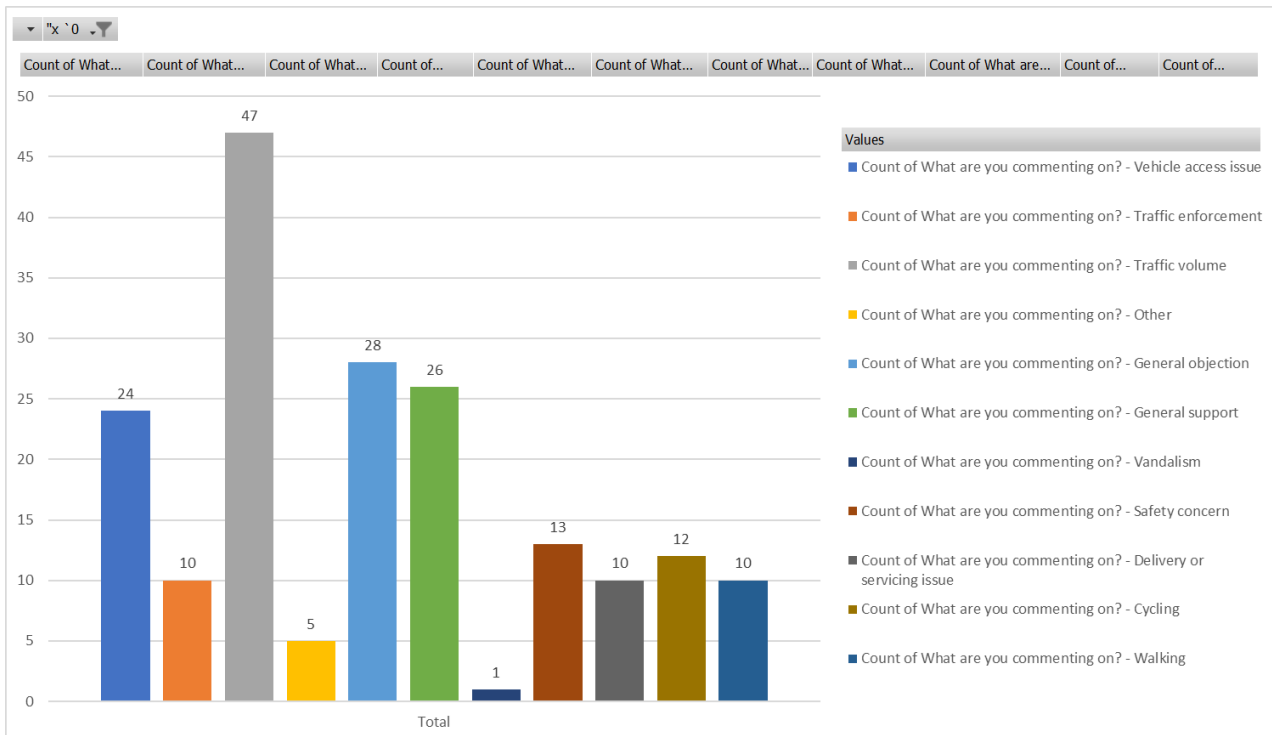
Those that commented on Mattock Lane



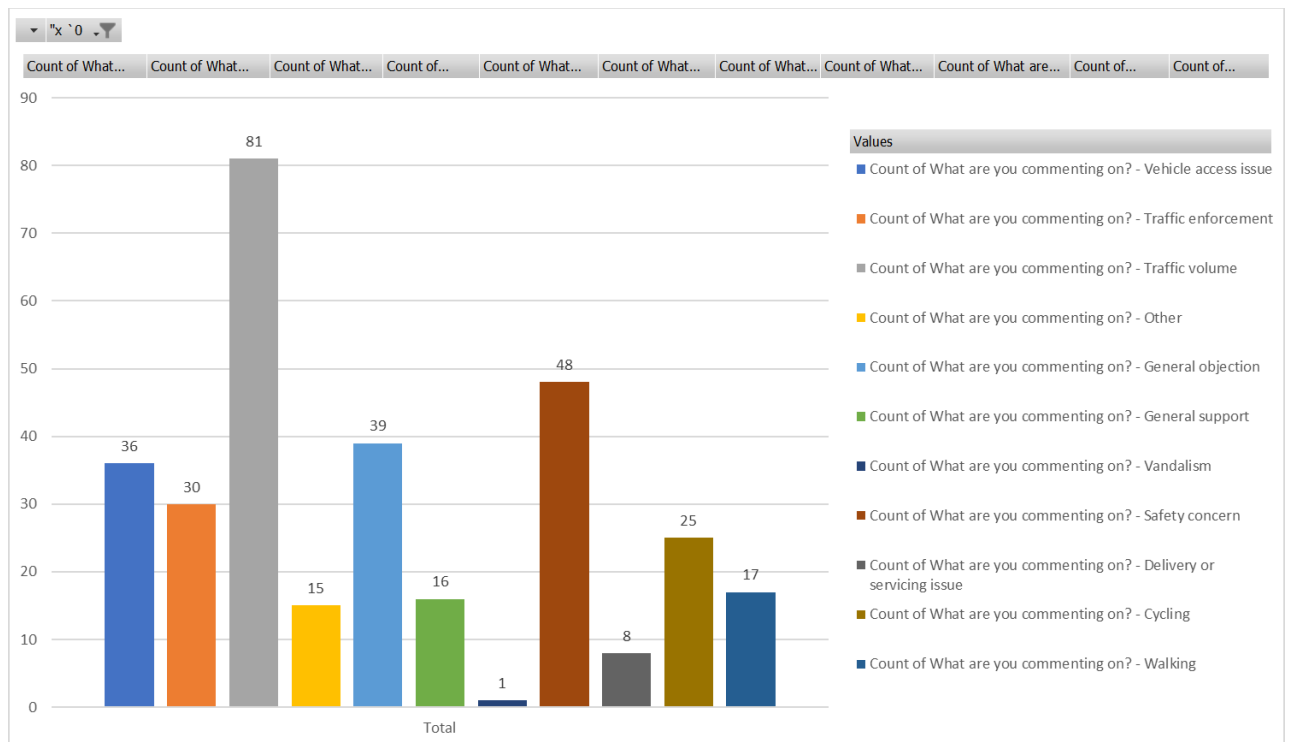
Those that commented on Adrienne Avenue



Those that commented on Olive Road



Those that commented on Area(s) outside and LTN



Specific Comments on the Operation and Design of the LTNs

The table below lists specific comments made on Commonplace relating to the operation and/or design of the LTNs, rather than general comments which are shown above.

[Note: Given that in Commonplace, the respondent could place a pin in the vicinity of their comment, some pins refer to more than one LTN, hence the additional geographical reference.]

Geographical Reference	LTN(s)	Comment	LBE Response
Northfields	21	Blockage to Boston Road/Northfields Avenue	
		Difficulty Accessing Northfields Avenue	
		Danger at the Traffic Lights	
Uxbridge Road	20, 21	Uxbridge/Northfields Junction Problems	
		Concern at banned turns	
Boston Manor	21	Danger for school	
Swyncombe Avenue and Windmill Road	21	General frustration that traffic has increased on Swyncombe Avenue	

Leighton Road	21	People driving through bollards	
Midhurst Road	21	People driving through bollards	
Churchfield Road	25	Concern that top/corner of Churchfield is dangerous	
Mattock Lane	30	Lots of people doing three-point turns	
South Ealing Road	21, 32	Frustration that these roadworks have been undertaken at same time (or shortly after) other roadworks	
Felix Road/ Endsleigh Road	20	Non-compliance at the one-way restriction	
		Concern that Felix Road is unfairly taking through traffic from Endsleigh Road	
		Unclear signage in LTN20	
Eccleston Road	20	Increase in traffic on Eccleston Road due to LTN20	
		Unclear signage on Eccleston Road	
Alexandria Road	20	Non-compliance at the one-way restriction	
		Concern at outdated road signs causing confusion	
Walmer Gardens	21	Concern at increase in traffic and speeding	
		Concern at increase in HGVs	
Darwin Road	32	Concern at drivers endangering cyclists within the LTN	
		Concern that HGVs are having to reverse along Darwin Road due to the road closure at Junction Road	
		Concern at increased traffic on Darwin Road	
Kew	21	Concern that consumers are going to Kew instead of Ealing due to LTNs	

Clitherow Avenue	21	Concern that traffic and HGVs has increased	
		Concern that consumers are going to Brentford instead of Ealing due to LTNs	
Goldsmith Avenue	25	Suggest a stronger lock on emergency gate	
		Concern that walking at night feels unsafe due to quiet street	
Lower Boston Road	21	Concern at danger to children from new rat runs	
		Concern about the pollution risk to children at St Mark's School resulting from increased congestion nearby	
Popes Lane	8	Pinch point South Ealing Road and Popes Lane, suggestion to review the phasing of traffic signals here	
Mattock Lane	30	frustration about the placement of bollards	